

DEAR ANN:

PLEASE NOTE YOUR CONTRACTS HAVE ALREADY  
BEEN ADDED TO THE S.I.S. SYSTEM, NO NEED  
TO SEND IN 7101'S (SEE ATTACHED).

R.J. Reynolds Tobacco Company  
400 Raritan Center Parkway  
Raritan Center  
Edison, New Jersey 08837

J.H. Casey  
Division Manager

**RJR**

November 9, 1990

TO: R.J. O'ROURKE  
ANN

D.M. ~~\_\_\_\_\_~~ / / /  
T&D. ~~\_\_\_\_\_~~ / / /  
S.R.M. ~~\_\_\_\_\_~~ / / /  
S.A.M. ~~\_\_\_\_\_~~ / / /

RE: WALGREENS

Attached, you will find plan-o-grams for Doral (10 styles) and Best Value (10 styles) for Walgreens stores. While Doral cartons will be non S/S, we will be in a very visible location. As information, beginning on 11/6/90 the Central Jersey Division has begun placing \$3.00 off carton coupons at Metropolitan Distributors for shipment to Walgreens stores. Please insure coupons are placed on all product in inventory currently without \$3.00 off carton coupons. Additionally, please note that our Doral CCD display is authorized for all Walgreens stores. Please install an 8-tray CCD to insure loading of all 10 Doral styles. Please enter the CCD contract into S.I.S. for all stores.

Thank you for your assistance in this matter.

Sincerely,

*Joe*

J.H. Casey

JHC/lt

cc: H. Weber  
M.A. Young

Attachment

M-2

51854 1222

PLAN - 0 - GRAM 1 Front and back three foot sections for locations Wyckoff, Short Hills, and West Caldwell, *Succasunna*

Front 3 Foot Section

FF King	Lts King	Ultra King	Men King	<u>* Doral 10 Rows *</u> M Lts King FF 100		Lts 100	Ultra 100	M 100	M Lts 100
FF King	FF King	Lts King	Lts M King	<u>Cambridge 10 Rows</u> FF 100 Lts 100		Lts 100	Ultra 100	Ultra 100	Lts M 100
Soft King	Box King	<u>Alpine 6 Rows</u> Lts King	Lts Sft King	FF 100	Lts 100	Bucks Kg	<u>Bucks 4 Rows</u> Bucks Kg	Bucks Lt	Bucks Lt
FF King	FF King	Lts King	Non F King	<u>Bristol 10 Rows</u> Lts M King FF 100		FF 100	Lts 100	Ultra 100	Lts M 100
FF King	Lts King	<u>Montclair 6 Rows</u> M Lts King	FF 100	Lts 100	Lts M 100	X King	X Lts	<u>Raleigh 4 Rows</u> X 100	XLts 100
ing Red	Lts King	<u>American Lites 4 Rows</u> 100 Red Lts 100		Soft King	Box King	Lts Soft	<u>Viceroy 6 Rows</u> Lts Box	Soft 100	Lts 100

Back 3 Foot Section

FF King	FF King	Lts King	Lts King	<u>Best Value 10 Rows</u> M Lts King    FF 100		Lts 100	Lts 100	Ultra 100	M Lts 100
Philip Morris Generic Pack Display			American Generic Pack Display			RJR Generic Pack Display			
FF King	FF King	FF Lts	Non F King	<u>Pyramid 10 Rows</u> FF Men King    FF 100		Lts 100	Ultra 100	FF M 100	M Lts 100

\* Dorals eight high ten across on elevated front back shelf.\*

51854 1222

PLAN - O - Gram II

Two front three foot shelves and one back three foot section for locations Hillsdale, Wayne, Elmwood Park, Saddle Brook and Belleville

Front 3 Foot Section \*

FF King	Lts King	Ultra K	Men King	M Lts K	* Dorals 10 Rows* FF 100	Lts 100	Ultra 100	M 100	M Lts 100
FF King	FF King	Lts King	Lts M King	FF 100	Cambridge 8 Rows Lts 100	Lts 100	Ultra 100	Bucks King	Bucks 2 Rows Bucks Lt Kin

\* Dorals eight high ten across on elevated front back shelf\*

Back 3 Foot Section \*\*

FF King	FF King	Lts King	Non F K	Bristol 10 Rows Lts M King	FF 100	FF 100	Lts 100	Ultra 10	Lts M 100
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Philip Morris  
Generic  
Pack Display

American  
Generic  
Pack Display

RJR  
Generic  
Pack Display

FF King	FF King	Lts King	Lts King	Best Value 10 Rows M Lts King	FF 100	Lts 100	Lts 100	Ultra 100	M Lts 100
ing Soft	Lts S Kg	Viceroy 4 Rows 100 Soft	100 Lts	Raleigh 2 Rows X King	X 100	FF King	Montclair 4 Rows FF 100	Lts King	Lts 100

\* Linden - One front three foot two shelf section.

\*\* Fair Lawn/Bloomfield - One back three foot shelf section.

51854 1224

SHORT HILLS MALL PLAN-O-Gram

TOTAL P.05

P.M. Generic Pack Display	American Pack Display	RJR Generic Pack Display	FF King	Cambridge 4 Rows Lts King	FF 100	Lts 100	FF King	Dorals 4 Rows Lts King	FF 100	Lts 100
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51854 1225

GHC74DUN

ACCOUNT CONTRACT

11/09/90 11:37:21

ACCOUNT: 277298

WALGREENS 108-1883

TERRITORY: 122826 ROUTE: 253

SHORT HILLS MALL SHORT HILLS NJ

CHAIN OR CORP Y (Y-N)

TAX-ID TYPE

(S=SS F=FED)

TAX-ID

ACT CODE	TYPE	PLAN	ROWS/ UNITS	RATE	AMOUNT	EFF DATE	END DATE	CALL DATE	NC CODE
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-	CCD	DOR	1	6.00	6.00	11/90			
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-									
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-									
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ACT CODES: (A)DD A NEW CONTRACT

(C)HANGE AN EXISTING CONTRACT

(D)ELETE CONTRACT FROM QUARTER

(E)NDING DATE FOR EXISTING CONTRACT

(X) VIEW NON-COMPLIANCE INFO.

NEXT ACCOUNT

PF1 = RETURN TO MASTER LIST MENU

PF3 = REVIEW NON-COMPLIANCE CALL CODES

SB

O-001

51854 1226

GHC740UN

ACCOUNT CONTRACT

11/09/90 11:37:54

ACCOUNT: 401121

WALGREENS 108-1884

TERRITORY: 122826 ROUTE: 254 800 MORRIS TURNPIKE SHORT HILLS NJ

CHAIN OR CORP Y (Y-N) TAX-ID TYPE (S=SS F=FED) TAX-ID

ACT CODE	TYPE	PLAN	ROWS/ UNITS	RATE	AMOUNT	EFF DATE	END DATE	CALL DATE	NC CODE
----	-----	-----	-----	-----	-----	-----	-----	-----	-----
-	COUNTER PCD	4J	1	35.00	35.00	01/87		10/08/90	
-	CCD	DOR	1	6.00	6.00	11/90			
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ACT CODES: (A)DD A NEW CONTRACT

(C)HANGE AN EXISTING CONTRACT

(D)ELETE CONTRACT FROM QUARTER

(E)NDING DATE FOR EXISTING CONTRACT

(X) VIEW NON-COMPLIANCE INFO.

NEXT ACCOUNT

PF1 = RETURN TO MASTER LIST MENU

PF3 = REVIEW NON-COMPLIANCE CALL CODES

SB

O-001

51854 1227

GHC74DUN

## ACCOUNT CONTRACT

11/09/90 11:38:16

ACCOUNT: 365470

WALGREENS #108-2167

TERRITORY: 122826 ROUTE: 001 275-40 ROUTE 10 SUCCASUNNA NJ

CHAIN OR CORP Y (Y-N) TAX-ID TYPE (S=SS F=FED) TAX-ID

ACT CODE	TYPE	PLAN	ROWS/ UNITS	RATE	AMOUNT	EFF DATE	END DATE	CALL DATE	NC CODE
=====	=====	=====	=====	=====	=====	=====	=====	=====	=====
-	CCD	DOR	1	6.00	6.00	11/90			
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ACT CODES: (A)DD A NEW CONTRACT

(C)HANGE AN EXISTING CONTRACT

(D)ELETE CONTRACT FROM QUARTER

(E)NDING DATE FOR EXISTING CONTRACT

(X) VIEW NON-COMPLIANCE INFO.

NEXT ACCOUNT

PF1 = RETURN TO MASTER LIST MENU

PF3 = REVIEW NON-COMPLIANCE CALL CODES

SB

0-001

51854 1228